



in a first-ever collaboration

THREE CHAMBERS IN CONCERT

Amherst, Franklin County & Northampton CHAMBERS OF COMMERCE

**ARE PROUD TO PRESENT
AN EVENING OF DINNER THEATER
AND GREAT DISCUSSIONS**

• **All You Can Eat**

Apple Maple Glazed Pork Loin, Full Pasta Station; grand display of the area's finest seafood; Rustic Pate Board; Butler Passed Hot Hors d'oeuvres; Vienesse Dessert Table; coffee, tea & decaf.

• **Everyone You Can Meet**

great networking and enjoyable conversations with colleagues from across Upper Pioneer Valley

• **Theater You Can't Beat**

a compelling story about a father and son and the company they keep

\$20 per person gets you into this important and entertaining first ever event

Thursday, March 20, 2003, 5:30-8:30 p.m.

at the

**Clarion Hotel and Conference Center
(formerly Inn at Northampton)**

the evening's *piece d' resistance*

A Tough Nut to Crack

Written by Ira Bryck, Director, UMass Family Business Center
Directed by Nick Simms • Featuring Nick Simms & Craig Duda

"Complex, touching, full of humor" – *Daily Hampshire Gazette*

"Offers food for thought and some very real learning experiences" – *Business West*

What Past Audience Members thought of "A Tough Nut to Crack":

"Funny, insightful, relevant, thought-provoking" • "Hard edged, human realities...subtly drawn, but so real and enlightening" • "Compelling reflections, expressing challenges of family business"

EVENT SPONSORS



For more info,
contact Ira Bryck at
(413) 545-1537 or
bryck@contined.umass.edu



TO REGISTER: send attendee's names with check @ \$20 per person,

payable to PLAY@WORK, to UMass Family Business Center, 358 North Pleasant Street, Amherst, MA 01003.

Please include address that we should mail tickets to. If registering after March 14, your tickets will be held at the door.