

Groucho: You love your brother, don't you? Chico: No, but I'm used to him.



- Is it fair that we're not equal?
- What if I want to cash out?
- Should we sell or bring in the next generation?
- How can we decide when we don't agree?
- What can we learn from how other sibs in business have done it right (or wrong)?

Think you're the only one asking these questions? Get thee to the UMass Family Business Center

SIBLING SUMMIT

Wednesday, May 28, 2008

1:30 - 6pm

Log Cabin Banquet & Meeting House

This highly interactive half-day session will help you:

- Learn from others in business with siblings and/or cousins
- Examine how to best discuss varying levels of risk tolerance, passion, satisfaction among your sibs
- Hear how other sibling teams manage thorny discussions and make difficult decisions
- Explore various ways that siblings/cousins in business balance roles of owner / manager / family with maximum clarity
- Professionally, but lovingly, establish policies about compensation, rank, contribution, responsibility and authority
- Consider how others are strategizing retirement (sooner? never? all at once? all over the board?); and how to make that work, money-wise
- Evaluate questions like: Should we sell? grow? close? go ESOP? Do we have enough insurance? Are we getting the right advice? Are we discussing this the right way?
- Challenge some assumptions that may not be working as hoped, about leadership, privilege, lifestyle, communication

Register now for this important event, which will:

- Let you get in a half day of work, and get you home for the evening
- Include an afternoon snack and early evening hor d'ouerves that will satisfy you but not kill dinner with your family
- Raise your awareness atop the beautiful summit at Log Cabin, among other siblings/cousins in business
- Be a mixture of useful formats, ranging from panel discussions, tapping into the collective brainpower of the group, getting the specialized perspectives of expert advisors; to informal "strategic schmoozing" - the best of both small groups and wisdom of the crowd (a small, focused crowd)
- Be confidential: attendees will commit to not revealing any personal matters heard at this session
- Cost \$40 per person, payable upon registration, for members of FBC; Room permitting, non-members for \$80 pp

To register, or for more information, about the SIBLING SUMMIT, or the UMass Family Business Center

please contact: Ira Bryck at bryck@contined.umass.edu phone 413-545-1537 or fax 413-545-3351;

SEND PAYMENT: \$40 per FBC member (room permitting, non-members = \$80 per person)

payable to: UMass Family Business Center, 100 Venture Way, Hadley, MA 01035